



Customer Solution

Maven Wave developed an end-to-end data warehousing solution within Google Cloud Platform to provide integrated data and analytical reports for membership, membership behavior, and service interactions. This solution allows AAA Mountain West Group to quickly analyze data to make more informed business decisions.

Project
Leadership

Data
Architecture

Data Pipelines

Visualizations



- AAA Mountain West Group is located in Walnut Creek, CA
- The customer wanted an integrated view of key data assets to improve critical decision making and a better understanding of their membership behavior. The solution was built entirely within Google Cloud Platform
- Built by Maven Wave
- Maven Wave is currently implementing additional data sets to provide more integrated data

