



Reach Your Goals Faster with Google

Collaborate, Innovate, and
Produce Meaningful Work

mavenwave.com | **Google** Cloud

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G Suite is Google's set of business-intelligent apps—Gmail, Docs, Drive, Calendar, Hangouts, and more—designed to bring people together, with real-time collaboration built in from its core. With [G Suite](#), information can flow freely between devices, applications, people, and teams, enabling you to spend more time on what really matters.

Think about all the time spent daily tracking down important information, switching between different applications, and managing relationships with external vendors. If you could eliminate those from your work day, how would you more beneficially spend the extra time? With natural and intuitive automation, 3rd party integrations, and advanced collaboration capabilities, G Suite frees up “headspace” and time for you to focus on reaching your business goals faster.



Spend Less Time Tracking Information Down

According to research by the [McKinsey Global Institute](#), employees spend ~20% of their work week — nearly an entire day — searching for details internally and tracking down colleagues for answers. Industry-leading machine intelligence is built into G Suite to take care of these everyday tasks to remove some of this busy work from your day. Below are just a few examples of how G Suite thinks ahead for you, eliminating time-consuming administrative tasks.

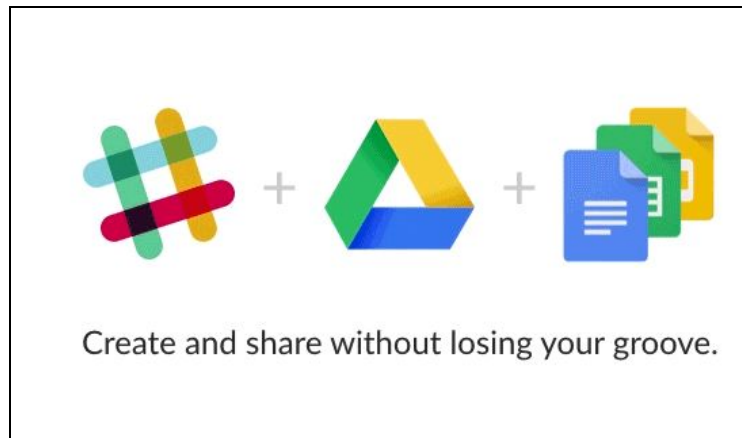
1. Type a phrase like “Phil to schedule a weekly check in” and Google Docs will intelligently [suggest an Action Item](#) to assign to the right person. The assignee will receive an email notification with the Action Item clearly highlighted when opening the file.
2. Based on signals like interaction with colleagues, recurring meetings, and activity in Google Drive, machine intelligence helps Google Drive understand the rhythm of your workday and offers the files you need before you even ask.
3. Google Calendar helps you easily find a time when meeting invitees are free and suggests available rooms based on previous bookings. Calendar also suggests times across a group where the conflicts are easiest to resolve.
4. With the [Explore feature](#) in Google Sheets, simply enter your question using natural language and Explore will translate your question into a formula and offer an instant answer.

Spend Less Time Switching Between Apps

Due to the rapid rise in adoption of SaaS products, there is a strong need for enterprise systems to play nice with each other. G Suite has an increasing number of partnerships and integrations aimed at enhancing products for joint customers and streamlining the work day. If employees can work seamlessly throughout their day, the result is a team that can move faster and more efficiently. Below are some examples of the integrations G Suite supports.

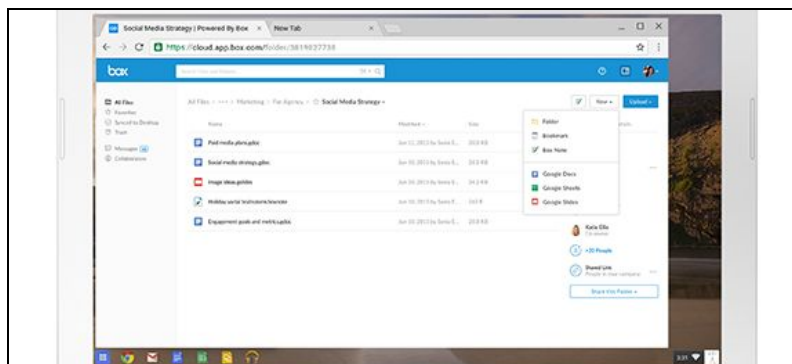
Slack

Google and Slack share the same vision for the future of work: that smart software can bring teams together and make all of their work and conversations seamlessly available in one place. Through this [partnership](#), Google is increasing joint product and engineering efforts to strengthen the link between the content in Google Drive and the communication in Slack. With a click of the "+" button in Slack, you can bring files from Drive directly into a conversation.



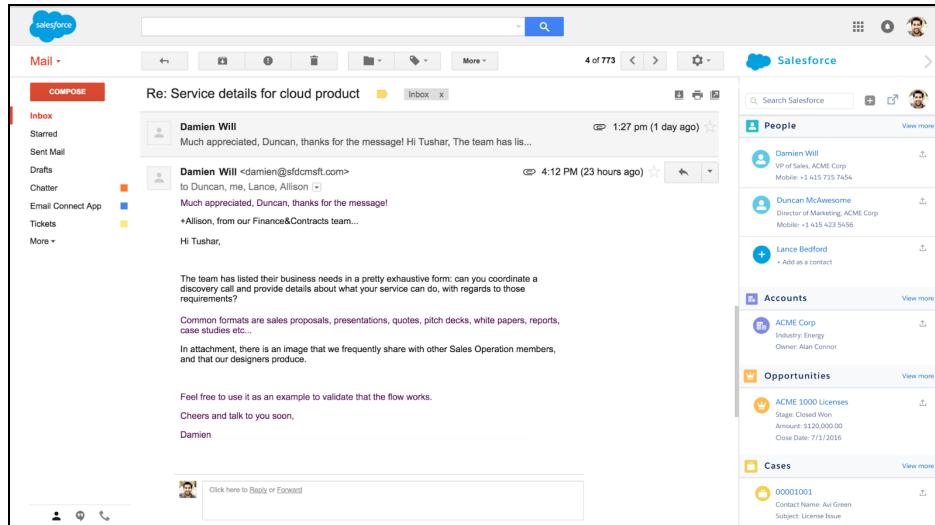
Box

Google and Box announced a [partnership](#) to enable users of G Suite to edit documents with Google Docs, Sheets, and Slides, but keep them stored inside Box. Box content will also be available for joint subscribers in Google Springboard, an artificial intelligence-powered assistant that helps you find the right information at the moment you need it.



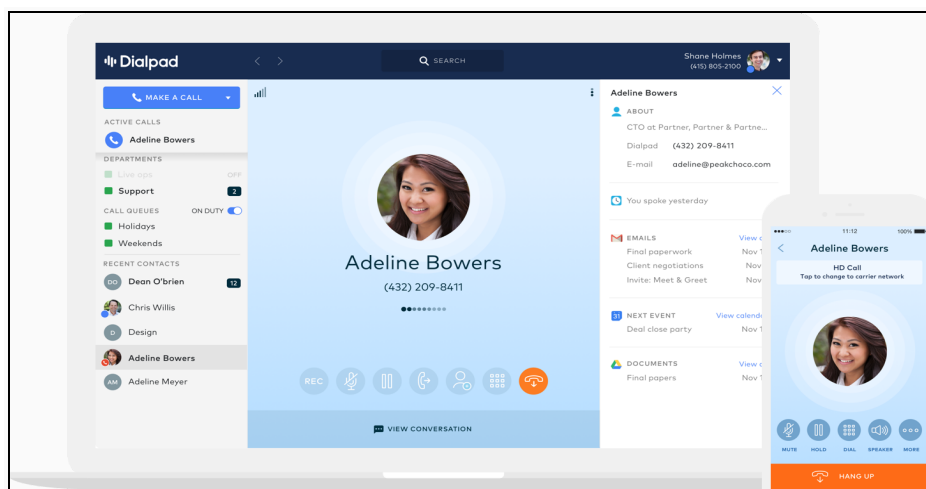
Salesforce

Google and Salesforce share a similar path; both have redefined how people work everyday and have roots firmly planted in the cloud. There are several [integrations](#) with Salesforce and Gmail, Calendar, Drive, Contacts, and more. With Lightning for Gmail, sales reps can add contacts from their address book and create new Salesforce records, all within Gmail. With the Sales Cloud integration with Google Sheets, sales reps can link Salesforce to Sheets, make edits, and sync those changes back to Salesforce.



Dialpad

With Dialpad's [integration](#) with G Suite, you can communicate wherever you are. Dialpad is a cloud business phone system that lets you make and receive calls across your mobile phone, computer, and landline. Access your G Suite contacts for an instant company directory and get contact profiles with Gmail, Docs, and Calendar details.



There are hundreds of other third-party applications in the [G Suite Marketplace](#) that integrate CRM, project management, accounting and finance, and sales and marketing tools seamlessly with G Suite, including the ease of single sign-on (SSO) access.

Spend Less Time Managing External Vendors

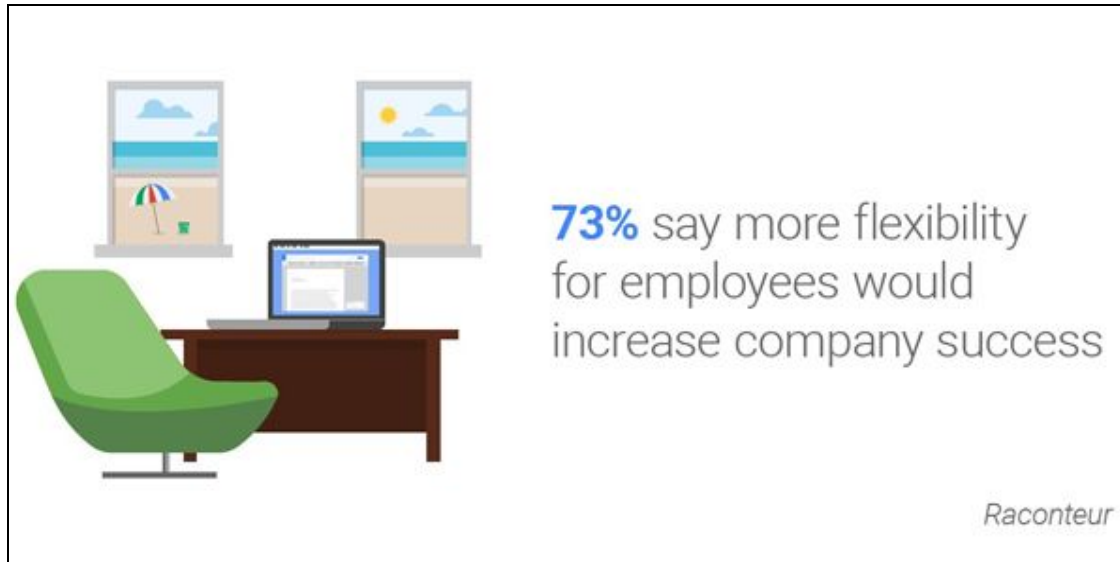
Building and maintaining relationships with external vendors is critical to the success of most businesses. However, a lot of time is wasted emailing files back and forth for review and approval. With G Suite, files are automatically stored in Google Drive so everyone always has the latest version; no more sending attachments to get on the same page. Below are some examples of how teams can work smarter with their external vendors.

1. Procurement teams can work with project managers to define proposal requirements in Google Docs. When the RFP document is ready to share with vendors, the team can create a survey in Google Forms to identify which vendors are interested. The procurement team can also use Google Sheets to review the form responses to manage and rank proposals.
2. Marketing teams can collaborate with external creative agencies using Hangouts and Google Drive to produce and gain approval for collateral. They can then share finalized digital media assets with the entire organization in a Google Site. By embedding folders and files, which are stored and maintained in Drive, assets are automatically updated on the Site.
3. Finance teams can use a custom Google Apps Script with Google Sheets to automatically create invoices and send a reminder email at a given date and time. Apps Script will also update the status of the entry in the Sheet.

Spend More Time on What Really Matters

Now that you've eliminated many of the tedious tasks that take up precious time in the work day, your schedule has freed up to collaborate, innovate, and produce meaningful work. A sort of magic happens when people collaborate and put their heads together; ideas are sparked, creativity flows, and innovative solutions manifest.

In fact, in a [study](#) Google conducted with Raconteur that surveyed executives at 258 North American companies, more than half ranked collaboration-related measures as the #1 thing they'd do to increase profitability. [73%](#) of respondents believe that their organization would be more successful if employees had the tools to work in a more flexible and collaborative way.



When organizations break down silos, connect people, and empower them to work together, you get the speed, agility, and impact needed to succeed in today's market.

Want to learn more about how G Suite can help your organization collaborate and achieve your goals faster? Contact us at info@mavenwave.com.

About Maven Wave

[Maven Wave](#) helps leading companies make the shift to digital and shorten the fuse to innovation. Maven Wave combines the expertise and discipline of top-tier consulting with the agility you'd expect from a cutting-edge technology firm. This multidisciplinary blend of skills allows us to create unique digital advantages for our clients. Maven Wave's digital solutions are agile, mobile, rooted in analytics, and built in the cloud.

As a [Google Cloud](#) Premier Partner, we not only deliver cloud solutions for business, but also the transformative talents to serve as a long-term partner through all stages of the journey. With our breadth of strategy-led consulting experience, Maven Wave is the go-to partner for enterprise cloud transformations.